

KFDX PO Box 4888 Wichita Falls, TX 76308

Media Ad Venture 8136 Old Keene Mill Rd Ste A-300 Springfield, VA 22152

## Contract # 1442327 Schedule Dates 10/26/16-11/08

Schedule Dates 10/26/16-11/08/16
Advertiser Tom Cole/US Congress/OK/Republican (67561)

Agency Media Ad Venture (10512)

 Product
 Political - US Congress (1076)

 Brand
 162/179/920 (565587)

Salesperson Continental - Washington, Washington DC (1438)

Sales Office Continental - Washington DC

Buyer Name Carolyn,Bush,
Phone/Fax /

CPE 162/179/920
Account Types National/Political

Billing Type Standard

Comments Political

Flight dates 10/26-11/8

 Date Entered
 10/03/16

 Last Modified
 10/03/16

 Entered By
 Sharron Davis

 CO-OP
 No

Headline # ECR25323047

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$654.75

 Net Total
 \$3,710.25

Sales Tax

 Wichita Falls (KFDX)
 Spots
 Rate

 Oct. 2016
 8
 \$1,030.00

 Nov. 2016
 19
 \$3,335.00

 Grand Total:
 27
 \$4,365.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	W	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	6A- 7A (CST)	1			X	c i				1	\$150.00	\$150.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/3/16
2.0	Normal Line / SPOT	11/01/16-11/01/16	5	:30	6A- 7A (CST)	1		х		į				1	\$150.00	\$150.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/3/16
3.0	Normal Line / SPOT	11/03/16-11/03/16	5	:30	6A- 7A (CST)	1				x				1	\$150.00	\$150.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/3/16
4.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	7A- 9A (CST)	1			i	i	×			1	\$150.00	\$150.00	Wichita Falls (KFDX)	Today Show	10/3/16
5.0	Normal Line / SPOT	11/02/16-11/02/16	5	:30	7A- 9A (CST)	1			X					1	\$150.00	\$150.00	Wichita Falls (KFDX)	Today Show	10/3/16
6.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	7A- 9A (CST)	1			1	i	x			1	\$150.00	\$150.00	Wichita Falls (KFDX)	Today Show	10/3/16
7.0	Normal Line / SPOT	10/29/16-10/29/16	5	:30	7A- 9A (CST)	1				i		X		1	\$50.00	\$50.00	Wichita Falls (KFDX)	Saturday Today Show	10/3/16
8.0	Normal Line / SPOT	11/06/16-11/06/16	5	:30	8A- 9A (CST)	1			i				х	1	\$50.00	\$50.00	Wichita Falls (KFDX)	Sunday Today Show	10/3/16
9.0	Normal Line / SPOT	10/30/16-10/30/16	5	:30	9A- 10A (CST)	1				i			х	1	\$100.00	\$100.00	Wichita Falls (KFDX)	Meet The Press	10/3/16
10.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	9A- 11A (CST)	1			Х	c i				1	\$45.00	\$45.00	Wichita Falls (KFDX)	Today Show II & III	10/3/16
11.0	Normal Line / SPOT	11/01/16-11/01/16	5	:30	9A- 11A (CST)	1		х	į	i		<u> </u>		1	\$45.00	\$45.00	Wichita Falls (KFDX)	Today Show II & III	10/3/16
12.0	Normal Line / SPOT	11/03/16-11/03/16	5	:30	9A- 11A (CST)	1			į	×		<u> </u>		1	\$45.00	\$45.00	Wichita Falls (KFDX)	Today Show II & III	10/3/16
13.0	Normal Line / SPOT	10/27/16-10/27/16	5	:30	12P- 12:30P (CST)	1				х				1	\$60.00	\$60.00	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/3/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions



KFDX PO Box 4888 Wichita Falls, TX 76308

Media Ad Venture 8136 Old Keene Mill Rd Ste A-300 Springfield, VA 22152

## Contract # 1442327 Schedule Dates 10/26/16-11/08/16

Advertiser Tom Cole/US Congress/OK/Republican (67561)

 Agency
 Media Ad Venture (10512)

 Product
 Political - US Congress (1076)

 Brand
 162/179/920 (565587)

Salesperson Continental - Washington, Washington DC (1438)

162/179/920

Sales Office Continental - Washington DC

Buyer Name Carolyn,Bush,

Buyer Name Ca
Phone/Fax /

CPE

Date:

Account Types National/Political

Billing Type Standard
Comments Political

Flight dates 10/26-11/8

 Date Entered
 10/03/16

 Last Modified
 10/03/16

Sharron Davis

\$3,710.25

CO-OP NO
Headline # ECR25323047

Demo

Entered By

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$654.75

Net Total Sales Tax 
 Wichita Falls (KFDX)

 By Broadcast Month
 Spots
 Rate

 Oct. 2016
 8
 \$1,030.00

 Nov. 2016
 19
 \$3,335.00

 Grand Total:
 27
 \$4,365.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	W	Ve T	h F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/01/16-11/01/16	5	:30	12P- 12:30P (CST)	1		x	i	i	-	<u> </u>		1	\$60.00	\$60.00	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/3/16
15.0	Normal Line / SPOT	11/08/16-11/08/16	5	:30	12P- 12:30P (CST)	1		X		1		i		1	\$60.00	\$60.00	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/3/16
16.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	5P- 5:30P (CST)	1			;	x		i		1	\$175.00	\$175.00	Wichita Falls (KFDX)	KFDX 3 News @ 5P	10/3/16
17.0	Normal Line / SPOT	11/02/16-11/02/16	5	:30	5P- 5:30P (CST)	1		1		x		i		1	\$175.00	\$175.00	Wichita Falls (KFDX)	KFDX 3 News @ 5P	10/3/16
18.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	5P- 5:30P (CST)	1		-			×			1	\$175.00	\$175.00	Wichita Falls (KFDX)	KFDX 3 News @ 5P	10/3/16
19.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	5P- 5:30P (CST)	1	х	-	1		-			1	\$175.00	\$175.00	Wichita Falls (KFDX)	KFDX 3 News @ 5P	10/3/16
20.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	6P- 6:30P (CST)	1			i	i	×	1		1	\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News @ 6P	10/3/16
21.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	6P- 6:30P (CST)	1	х	1				i		1	\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News @ 6P	10/3/16
22.0	Normal Line / SPOT	11/03/16-11/03/16	5	:30	6P- 6:30P (CST)	1				>				1	\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News @ 6P	10/3/16
23.0	Normal Line / SPOT	11/01/16-11/01/16	5	:30	6:30P- 7P (CST)	1		X		i		i		1	\$200.00	\$200.00	Wichita Falls (KFDX)	Entertainment Tonight	10/3/16
24.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	6:30P- 7P (CST)	1	х		i	i		i		1	\$200.00	\$200.00	Wichita Falls (KFDX)	Entertainment Tonight	10/3/16
25.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	10P- 10:35P (CST)	1	х	-				i		1	\$325.00	\$325.00	Wichita Falls (KFDX)	KFDX 3 News @ 10P	10/3/16
26.0	Normal Line / SPOT	11/03/16-11/03/16	5	:30	10P- 10:35P (CST)	1		-	1	>				1	\$325.00	\$325.00	Wichita Falls (KFDX)	KFDX 3 News @ 10P	10/3/16
								-	1	i	-	i							
	CONFIRMATION CONTRACT																		

Accepted-Station: Date: Comments:

See the back of this document for Advertising Contract Terms and Conditions

Accepted-Agency/Advertiser:



KFDX PO Box 4888 Wichita Falls, TX 76308

Media Ad Venture 8136 Old Keene Mill Rd Ste A-300 Springfield, VA 22152

## Schedule Da

Contract # 1442327 Schedule Dates 10/26/16-11/08/

Dates 10/26/16-11/08/16

r Tom Cole/US Congress/OK/Republican (67561)

Agency Media Ad Venture (10512)

 Product
 Political - US Congress (1076)

 Brand
 162/179/920 (565587)

Salesperson Continental - Washington, Washington DC (1438)

Sales Office Continental - Washington DC

Buyer Name Carolyn,Bush,

CPE 162/179/920

Phone/Fax

Account Types National/Political

Billing Type Standard

Comments Political

Flight dates 10/26-11/8

Date Entered 10/03/16
Last Modified 10/03/16

10/03/16 Sharron Davis

\$3,710.25

co-op No

Headline # ECR25323047

Demo

Entered By

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$654.75

Net Total

Sales Tax

 Wichita Falls (KFDX)

 By Broadcast Month
 Spots
 Rate

 Oct. 2016
 8
 \$1,030.00

 Nov. 2016
 19
 \$3,335.00

 Grand Total:
 27
 \$4,365.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	V	Mo '	Tu '	We '	Th F	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered	
27.0	Normal Line / SPOT	11/06/16-11/06/16	5	:30	10:35P- 11:05P (CST)		1						Х	1	\$300.00	\$300.0	Wichita Falls (KFDX)	KFDX 3 News @ 10P Sunday after Football	10/3/16	
	CONFIRMATION CONTRACT																			
Accepted-A	Accepted-Agency/Advertiser: Date:				Accepted-Sta	Accepted-Station:									Date:	Date: Comments:				

See the back of this document for Advertising Contract Terms and Conditions